

**RESOLUTION: 2026-005**

**A RESOLUTION OF THE BOARD OF DIRECTORS  
OF THE TULARE COUNTY REGIONAL TRANSIT AGENCY  
APPROVING UPDATED LOGO REBRANDING**

**WHEREAS**, the Joint Powers Agreement, dated August 11, 2022, by and among the County of Tulare and the Cities of Dinuba, Exeter, Farmersville, Lindsay, Tulare, Woodlake, and Tule River Tribe (each, a “Party” or “Member Agency”) hereafter called Tulare County Regional Transit Agency “TCRTA”; and

**WHEREAS**, on December 8, 2025, the Board approved Resolution 2025-048 authorizing the rebranding of the agency’s transit services with a new logo design and establishing branding standards for agency vehicles to create a cohesive visual identity across the service area; and

**WHEREAS**, during implementation, staff identified practical challenges that were not apparent during the initial design phase due to TCRTA’s mixed fleet, including multiple vehicle models and manufacturers with varying door and body layouts that do not consistently allow the same logo placement location on all vehicles; and

**WHEREAS**, staff has proposed updated placement standards that maintain consistency while allowing limited flexibility when a vehicle design does not reasonably accommodate the standard location, and has presented a phased implementation approach using decals rather than full wraps to preserve advertising space and maintain a minimal approach consistent with prior Board direction; and

**WHEREAS**, the Board desires to confirm the final logo version to be used fleet-wide and to authorize staff to proceed with the phased implementation.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE TULARE COUNTY REGIONAL TRANSIT AGENCY**, that the Board hereby approves two (2) official logo versions for fleet applications (i) the RIDETulareCounty logo for all buses, and (ii) an approved logo version for vans.

**BE IT FURTHER RESOLVED** that the Board adopts the placement logo standards presented by staff, including:

1. For low-floor and cutaway buses, placement on the front, uppermost portion of the body trim on both sides, scaled to the available space for

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each vehicle; and

2. For vans, placement on the side doors, as the most consistently available location, including replacement of existing "TCRTA Transport" logos where applicable; and

3. For the website and any vehicle identifier, staff may exercise limited discretion to determine the most suitable placement location on each vehicle, consistent with the adopted branding standards and overall fleet continuity; and

4. Limited flexibility to adjust placement when vehicle design does not reasonably permit the standard location, while maintaining consistency in size, orientation, and overall appearance to the extent practicable.

**BE IT FURTHER RESOLVED** that the Board authorizes staff discretion to use different logo variations for social media and marketing materials, while maintaining overall brand continuity.

**BE IT FURTHER RESOLVED** that the Executive Director is authorized to take all actions necessary to implement this resolution consistent with Board direction.

**PASSED AND ADOPTED** this 23<sup>rd</sup> day of February 2026 by the **Board of Directors of the Tulare County Regional Transit Agency**.

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**THE FOREGOING RESOLUTION** was adopted upon motion of Martinez and seconded by Villarreal at meeting thereof held on the 23<sup>rd</sup> day of February 2026.

AYES: Martinez, Riddle, Reynosa, Gomez, Villarreal

NOES:

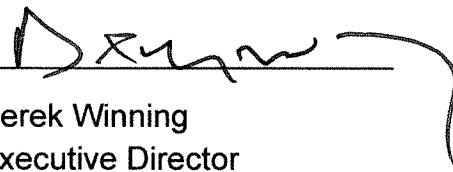
ABSTAIN:

ABSENT:

Signed   
Larry Micari/Maribel Reynosa  
Board Chair/Board Vice Chair

ATTEST:

I HEREBY CERTIFY that the foregoing Resolution 2026-005 was duly adopted by the Board of Directors of the Tulare County Regional Transit Agency at a regular meeting held on the 23<sup>rd</sup> day of February 2026.

Signed   
Derek Winning  
Executive Director

RESOLUTION 2026-006

**A RESOLUTION OF THE BOARD OF DIRECTORS OF THE TULARE COUNTY REGIONAL TRANSIT AUTHORITY APPROVING THE AMENDED AND RESTATED LEASE AGREEMENT WITH GREGORY COMMERCIAL INVESTMENTS, INC. FOR OFFICE SPACE LOCATED AT 200 E. CENTER AVENUE, VISALIA, CALIFORNIA**

**WHEREAS**, the Tulare County Regional Transit Authority (TCRTA) previously entered into a Lease Agreement dated approximately February 28, 2024 (“Original Agreement”) with Gregory Commercial Investments, Inc. (“GREGORY”) for office space located at 200 E. Center Avenue in Visalia; and

**WHEREAS**, subsequent review revealed that the Original Agreement inadvertently omitted the additional office space commonly referred to as Suite B, resulting in separate invoicing and administrative confusion; and

**WHEREAS**, the Parties desire to consolidate and restate the terms and conditions of the Original Agreement into an Amended and Restated Lease Agreement that incorporates all office space occupied by TCRTA totaling approximately 3,625.75 square feet and includes non-exclusive access to common areas and approximately 31% of on-site parking spaces; and

**WHEREAS**, under the proposed Amended Agreement, the lease term will commence on the Effective Date and extend through December 31, 2030, with a three-year renewal option; and

**WHEREAS**, the monthly rent will be \$4,437.24, with annual 3% increases beginning on the effective date, and TCRTA will be responsible for 31% of garbage, sewer, and water utility costs; and

**WHEREAS**, the FY 2025–2026 budget contains sufficient appropriations to cover all lease-related costs; and

**WHEREAS**, approval of the Amended and Restated Lease Agreement will improve administrative clarity, consolidate financial responsibilities, and ensure continuity of TCRTA’s occupancy at the 200 E. Center Avenue facility.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE TULARE COUNTY REGIONAL TRANSIT AUTHORITY**, that the Amended and Restated Lease Agreement between TCRTA and Gregory Commercial Investments, Inc., is hereby approved, and the Executive Director is

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authorized to execute the Agreement and any necessary documents to implement its provisions.

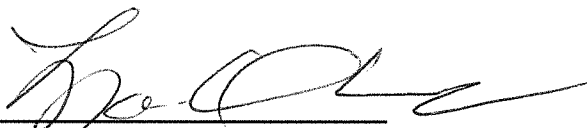
**THE FOREGOING RESOLUTION** was adopted upon motion of Gomez and seconded by Riddle at meeting thereof held on the 23<sup>rd</sup> day of February 2026.

AYES: Martinez, Riddle, Reynosa, Gomez, Villarreal

NOES:

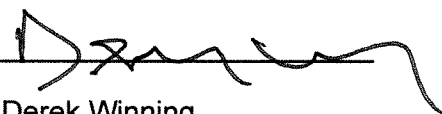
ABSTAIN:

ABSENT:

Signed   
Larry Micari/Maribel Reynosa  
Board Chair/Board Vice Chair

ATTEST:

I HEREBY CERTIFY that the foregoing Resolution 2026-006 was duly adopted by the Board of Directors of the Tulare County Regional Transit Agency at a regular meeting held on the 23<sup>rd</sup> day of February 2026.

Signed   
Derek Winning  
Executive Director

**A RESOLUTION OF THE BOARD OF DIRECTORS  
OF THE TULARE COUNTY REGIONAL TRANSIT AGENCY  
ADOPTING TCRTA MICROTRANSIT  
SERVICE CHANGES AND MICROTRANSIT PILOT TARGET METRICS**

**WHEREAS**, the Joint Powers Agreement, dated August 11, 2022, by and among the County of Tulare and the Cities of Dinuba, Exeter, Farmersville, Lindsay, Tulare, and Woodlake (each, a “Party” or “Member Agency”) hereafter called Tulare County Regional Transit Agency “TCRTA”; and

**WHEREAS**, the Tulare County Regional Transit Agency Board of Directors approved the provision of a regional microtransit (on-demand) expansion of services contingent on sufficient CMAQ funding for an initial three (3) year period on February 22, 2023; and

**WHEREAS**, the Tulare County Association of Governments (TCAG) has supplemented the CMAQ funding with an additional \$5.9 m in SB 125 funds and also revised the pilot period to two (2) years as the original cost estimate of \$2.4 million was inadequate to cover the cost of one year; and

**WHEREAS**, the Board of Directors approved the Microtransit Service Changes to adjust the vehicle deployment of the service areas; and

**WHEREAS**, the Board of Directors approved the Microtransit Service Changes to target average wait times; and

**WHEREAS**, the Board of Directors conducted approved the Microtransit Service Changes to implement, adjust, and pursue performance metric targets in the form of 3 passengers per hour for urban zones and 2 per hour for rural zones and target average wait times of 30 minutes and 60 minutes respectively; and

**WHEREAS**, the TCRTA Executive Director is authorized to increase the supply of Microtransit vans not to exceed an additional(5) vans based upon ridership demand; and

**NOW, THEREFORE, BE RESOLVED BY THE BOARD OF DIRECTORS OF THE TULARE COUNTY REGIONAL TRANSIT AGENCY**, hereby approves adjusted Microtransit Pilot performance metric targets for passengers per hour and average wait time.

**BE IT ADDITIONALLY RESOLVED BY THE BOARD OF DIRECTORS OF THE TULARE COUNTY REGIONAL TRANSIT AGENCY**, does hereby adopt the following Microtransit Service Changes effective July 1, 2025:

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The Microtransit Service Changes include the following service zones and parameters.  
NOTE: Riders can travel *within* designated zones, but not between zones.

**Unchanged Zone: Tulare–South County**

- Travel Parameters  
Riders can travel within and between Tulare, Waukena, Tipton, Pixley, Earlimart, Alpaugh, Allensworth, and Richgrove. These are all areas where TCRTA currently provides paratransit services.
- Commingled Service  
On-demand (microtransit) and paratransit riders and vehicles are pooled. ADA paratransit trips will be available to be booked by phone or via the app. Paratransit fares will remain \$3 for all eligible riders no matter how the ride is booked.
- Service Hours  
Monday-Saturday 7:00 am to 7:00 pm  
Sunday 8:00 am to 5:00 pm
- Fares (one-way)  
General \$5  
Trips beginning/ending at a Transit Center \$4  
Paratransit \$3 (requires verification)

**Unchanged Zone: Tulare-Visalia Metro Area**

- Travel Parameters  
Riders can travel between Visalia, Tulare, Farmersville, Exeter, Ivanhoe, Tooleville, Goshen, and Tagus Ranch.
- Service Hours (Current)
- Monday-Friday 6:00 am to 9:30 pm
- Saturday & Sunday 8:00 am to 6:30 pm
- Fares (one-way)  
General \$5  
Trips beginning/ending at a Transit Center \$4  
Paratransit \$3 (requires verification)

**Unchanged Zone: Lindsay-Strathmore-Poplar (previously Lindsay-Porterville)**

- Travel Parameters  
Riders can travel within and between Lindsay, Strathmore, Cotton-Poplar, and to/from the Porterville Transit Center.
- Service Hours  
Monday-Saturday 6:00 am to 10:00 pm  
Sunday 8:00 am to 8:00 pm
- Fares (one-way)

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General	\$5
Trips beginning/ending at a Transit Center	\$4
Paratransit	\$3 (requires verification)

**Unchanged Zone: Woodlake**

- Travel Parameters  
Riders can travel within and between Woodlake and Elderwood.
- Current Service Hours  
Monday-Saturday 8:00 am to 3:00 pm
- Service Hours (July 1, 2025)  
Monday-Friday 7:30 am to 3:30 pm
- Fares (one-way)

General	\$5
Trips beginning/ending at a Transit Center	\$4
Paratransit	\$3 (requires verification)

**Unchanged Zone: Dinuba**

- Travel Parameters  
Riders can travel within and between Dinuba and North County, which includes Delft Colony, London, Traver, Monson, Calgro, Seville, Sultana, Orosi, Cutler, and Yettem.
- Service Hours  
Monday-Saturday 7:00 am to 7:00 pm  
Sunday 8:00 am to 5:00 pm
- Fares (one-way)

General	\$5
Trips beginning/ending at a Transit Center	\$4
Paratransit	\$3 (requires verification)

**THE FOREGOING RESOLUTION** was adopted upon motion of Martinez and seconded by Riddle at meeting thereof held on the 23rd day of February 2026.

AYES: Martinez, Riddle, Reynosa, Gomez, Villarreal

NOES:

ABSTAIN:

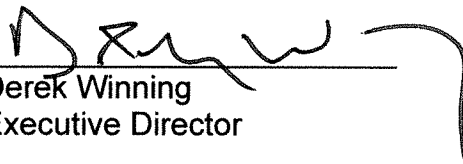
ABSENT:

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Signed   
Larry Micari/Maribel Reynosa  
Board Chair/Board Vice Chair

**ATTEST:**

I HEREBY CERTIFY that the foregoing Resolution 2026-007 was duly adopted by the Board of Directors of the Tulare County Regional Transit Agency at a regular meeting thereof held on the 23rd day of February 2026.

Signed   
Derek Winning  
Executive Director